



# 2025 MEDIA KIT

# WHAT IS USOC ADVENTURES TV?

USOC Adventures TV is a membership driven program partnered with the Pursuit Channel. We give away Dream Trips and brand name gear all year round. USOC Adventures TV makes the everyday person a Star!

USOC was established in 2005 and has since expanded over the past 18 years. We provide hunters and fisherman nationwide with a home to share experiences, information, and opportunities!

We're committed to enhancing the love of our favorite pastimes, hunting and fishing – among sportsmen everywhere by providing exciting opportunities to connect with each other, win the latest gear and live out your dream adventure.



*Team*  
**USOC**



# WHAT SETS USOC APART?

USOC is the only TV Show partnered with the Pursuit Channel. We have a unique platform that gives the everyday person the opportunity to become the star of their own episode. We take great pride in our Veterans, Women's and Youth programs! Our goal is to cultivate a community of likeminded sportsmen to ensure a stable future for conservation and the outdoors.

# WHY PARTNER WITH USOC?

- USOC has partnered with the Pursuit Channel for 12 Seasons.
- We offer Brand Promotion across all of our Social Media Platforms and have an email campaign to over 30,000 active Sportsmen.
- We are flexible with our sponsorship packages to ensure it is a mutually beneficial partnership.
- USOC Adventures TV can be found on the Pursuit Channel using your preferred streaming service as well as on the PursuitUp App & Youtube !



# SPONSORSHIP PACKAGES

\*All sponsorship packages are flexible to fit the needs of each Brand\*



## Bronze Package - (\$2,000)

- Full Screen Banner ad (13 Episodes, 26 weeks, 144 airs and archived for rebroadcast and 24/7 virtual viewing on PursuitUP TV).
- Linked logo on our sponsors recognition section of our website home page and on our sponsors' page.
- Brand promotion on all USOC Social Media Outlets including Facebook, Instagram, TikTok, and YouTube.



## Silver Package - (\$3,500):

- .30 Second TV Commercial on the Pursuit Channel
- Includes all features of the Bronze Package (\$2,000 value)



## Gold Package - Title Sponsor - (\$10,000)

- Includes all features from Bronze Package (\$2,000 Value)
- Includes all features from Silver (\$3,500 Value)
- Includes all 3 Dream Trips at \$4,500 each (\$13,500 Value)

## Dream Trip Sponsor - (\$4,500):

Your Product/Destination Featured in a Dream Trip Promotion including:

- Pursuit Channel Promotion of Dream Trip – Your logo included in a .30 second trip promotion commercial airing 320x over a two-month period leading up to contest winner drawing.
- Includes all features of the Bronze Package (\$2,000 value)
- AND MOST IMPORTANTLY: Dream Trips are Filmed and Aired on USOC Adventures TV on the Pursuit Channel

## Sponsor the Youth Program - (\$500):

- Linked logo on our sponsors recognition section of our website and on our sponsors' page.
- Brand Logo on all events/episodes featuring the Youth Program



## Sponsor the Veterans Program - (\$500):

- Linked logo on our sponsors recognition section of our website and on our sponsors' page.
- Brand Logo on all events/episodes featuring the Veterans Program





[myusoc.com](http://myusoc.com)

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